

Hire a classic with confidence



HCHG committee members Tony Merrygold, Nick Brimblecombe, Martin Emmison and Rob Constant.

FOUR classic car hire companies have recently teamed up to create the Historic and Classic-Car Hire Guild (HCHG) – an organisation that aims to ‘guarantee new standards of quality and service’ from its members.

The four founding companies are: The Grand Touring Club, Cornwall Classic Car Hire, Rambling Roadsters and The Open Road. However, Nicholas Brimblecombe, Chairman of the HCHG, told CCW: “There’s little doubt that we are now six, as the membership approval of both Caledonian Classic Car Hire and Classic Touring is virtually complete.”

To qualify for HCHG membership, companies first have to pass through a rigorous inspection process and, if approved, Nick said: “All members will then have to perform to a quality charter and adhere to a strict code of practice that governs a wide range of things including the maintenance and presentation of cars and customer

briefings and handovers.

“The HCHG clearly aims to be a positive thing for customers, but we also intend to make the industry more respectable by providing a benchmark standard.” An affiliate membership programme also exists within the HCHG for organisations that provide services to its main member companies, and The Heritage Motor Centre at Gaydon is the first such organisation to be so recognised.

■ Potential classic car hire customers can contact the HCHG on 01989 769200 for further information, or can browse through its website at: www.hchg.co.uk. The site has links to all the member company’s individual websites and also contains a database of all the classic cars currently available for hire through the HCHG including such desirable models as a Ferrari Dino 246GT, a Porsche 911 and several Jaguar E-types.